

Exhibit 10.4: Long-Term Implementation Plan

OBJECTIVES	ACTIONS	RESPONSIBLE DEPARTMENT(S) OR PARTNERS
<b>GOAL 1 – IMPROVE PHYSICAL ENVIRONMENT TO PROMOTE SAFE, ACCESSIBLE, AND SUSTAINABLE DEVELOPMENT PATTERNS</b>		
Ensure that adequate funding is secured for needed physical improvements.	Develop a financial plan for major capital improvements identified in Comprehensive Plan.	Planning & Development
Ensure that accurate and up-to-date information is always available for adequate physical planning.	Update the Comprehensive Plan to ensure it reflects local trends and development activity.	Planning & Development
Provide for long-term infrastructure needs.	Implement a pavement management system that monitors and records the condition of local roadways so that the City can proactively budget and plan for ongoing road maintenance.	Public Works
Maintain and improve existing recreation facilities and open spaces.	Complete the park improvements to existing parks according to the site plans in the Parks, Recreation, and Open Space Master Plan.	Parks & Recreation
	Update the Parks, Recreation, and Open Space Master Plan.	Parks & Recreation
<b>GOAL 2 – ESTABLISHING A SENSE OF PLACE</b>		
Support programs that promote Elgin's historic Main Street, such as Art Walks, Hogeys Festival, and the Main Street program.	Establish a public art program for Main Street that includes incentives for new development projects to incorporate public art.	Community Development Planning & Development
Create attractive and inviting entryways along major corridors.	Prioritize and schedule entryway beautification program for the following intersections: -- Loop 109 and US 290 -- Main Street and SH 95 North -- SH 95 South and US 290 -- SH 95 North and US 290 -- SH 95 North and Avenue C	Planning & Development Community Development
	Apply to TxDOT's Landscape Cost Sharing Program for matching funds to implement the entry beautification program for key intersections and corridors in Elgin.	Planning & Development Community Development
<b>GOAL 3 – IMPROVE CONNECTIVITY/MOBILITY CHOICES</b>		
Support the creation of a trail and sidewalk network that connects neighborhoods to parks, schools, and commercial areas.	Prioritize trail segments identified in the Parks, Recreation, and Open Space Master Plan and begin acquiring necessary easements and ROW on high-priority segments.	Parks & Recreation
Support connectivity across natural (waterways) and man-made (US 290 and rail lines) barriers for arterial-class roadways for general mobility and emergency access.	Work with TxDOT and the Counties to examine the intersection improvement locations identified as problem areas as part of the Comprehensive Plan effort.	Planning & Development Public Works
Participate in efforts to provide transportation alternatives to the single-occupant vehicle including transit, park and rides, and van or car pooling.	Work with CMTA to locate a park and ride facility in Elgin.	Community Development Economic Development City Administration Planning & Development

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<b>GOAL 4 – ESTABLISHING AN EMPLOYMENT CENTER AND DEVELOPING THE LOCAL ECONOMY</b>		
<b>Participate in regional tourism and marketing activities.</b>	Work with local sports and recreation leagues to determine if there is need and significant benefit for developing a sports complex in Elgin to attract weekend sports tournaments and other regional activities.	Parks & Recreation
<b>Promote opportunities to enhance existing local agricultural economy.</b>	Work with local farmers and the Texas Department of Agriculture to determine if there is interest and significant benefit in establishing an agricultural district to promote active farming and agricultural business.	Community Development Economic Development Planning & Development
<b>Recruit industries that do not pollute or are engaged in environmentally friendly practices.</b>	Identify environmentally-friendly industries and developers of sustainable industrial parks and actively market Elgin as a potential site for future "green" industrial development.	Economic Development
<b>GOAL 5 – ENHANCING ACCESS TO SERVICES, SCHOOLS, PARKS, AND MEDICAL FACILITIES</b>		
<b>Maintain adequate facilities, vehicles, and equipment to enable the Police/Fire Department to provide quality community services.</b>	Conduct a cost-benefit analysis to determine whether the City should renovate the existing police station or move to another facility.	Police Department City Administration & Finance
<b>Maintain and improve park and recreation facilities to compete for and attract organized events and sports tournaments.</b>	Work in partnership with Elgin ISD to construct a regulation-sized swimming pool for school and community use.	Parks & Recreation Elgin ISD
<b>Monitor ISO rating and pursue actions that result in an improved rating.</b>	Work with the Elgin Volunteer Fire Department to identify preferred locations for a new fire station that will provide adequate service to Elgin residents.	Planning & Development Fire Department
<b>Ensure proper coordination and planning for emergencies and natural disasters to protect the health, safety, and welfare of residents.</b>	Prepare an emergency management plan for the City with the involvement of the police department, fire station, and EMS district.	Planning & Development / Emergency Services District
<b>Support the creation of recreation programs that meet the needs of residents of all ages including youth and seniors.</b>	Jointly develop an indoor recreation facility.	Community Development Planning & Development Parks & Recreation